



AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Affiliated to Bharathidasan University, Thiruchirappalli)
Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



NAAN MUDHALVAN FACULTY DEVELOPMENT PROGRAMME

Activity Name	Naan Mudhalvan Faculty Development Programme
Date of Activity	24.06.2024-29.06.2024
Mode of Conduct	Offline
Time	9.30 AM - 4.30 PM
Participants	Faculty : 01
Description	<p>The Department of Commerce is pleased to report that Dr. S. Joshphin Nirmala, Assistant Professor, participated in a six-day Faculty Development Programme titled FIN-PRO (Financial Professional Gateway), conducted by Bharathidasan University under the Naan Mudhalvan scheme. The programme was held from June 24 to June 29, 2024, in offline mode. The event commenced with a warm welcome address by Miss Dhanalakshmi Narasimhan, Coordinator of NSE Academy at Bharathidasan University. The programme aimed to provide comprehensive training and up-skilling in financial literacy and investment strategies, especially in the area of stock market investments.</p> <p>Mr. Subhaiya, the resource person for the programme, delivered insightful sessions on fundamental concepts related to financial markets. He effectively addressed critical questions such as how, when, and why to invest in the share market. His interactive sessions, rich in real-world examples and practical knowledge, helped participants understand key investment principles and decision-making strategies.</p> <p>The programme proved to be a valuable learning experience, equipping participants with enhanced knowledge, skills, and perspectives in the financial domain. Its success can be attributed to the well-structured content, engaging delivery and expert guidance provided throughout the sessions.</p>

Photos



Certificate





GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN PROGRAMME



CERTIFICATE

OF COMPLETION

FACULTY DEVELOPMENT PROGRAMME



It is hereby certified that Mr./Dr./Mrs. JOSHPHIN NIRMALA S from AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

has completed the FINPRO course with A+ grade*.

Tamil Nadu Skill Development Corporation, Government of Tamil Nadu, awards this certificate to mark faculty training through the Naan Mudhalvan Program held at, BHARATHIDASAN UNIVERSITY

From 24/06/2024 To 29/06/2024 Issued on: 02/04/2025

AUTHORISED SIGNATORY OF
INDUSTRY/ TRAINING PARTNER



MANAGING DIRECTOR,
TAMIL NADU SKILL DEVELOPMENT CORPORATION

*This is **Eligible** under Career Advancement Scheme

Grade: A-(90-100), A(81-89), B(71-80), C(61-70), D(50-60)



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INTERNATIONAL COMMERCE DAY

Activity Name	International Commerce Day
Date of Activity	05.08.2024
Mode of Conduct	Offline
Time	11.00 AM - 12.00 PM
Participants	Students: 69 Faculties: 07
Description	<p>The Department of Commerce celebrated International Commerce Day on 05.08.2024 with great enthusiasm, highlighting the importance of global Trade and Commerce in today's interconnected world. Ms.M Yasmin Fathima from III B.com warmly welcomed the gathering, setting a positive tone for the event. Mrs.S.Juliet Sellammal faculty in Commerce, sharing insightful thoughts and perspectives on Commerce day Celebration. As the part of this celebration students presented a skit highlighting the benefits of e-commerce and showcasing various applications available on e-commerce websites. The Skit was collaborative effort by 10 students from the department of commerce who demonstrated their teamwork and presentation skills. 69 Students and 07 Faculty actively participated in the event, gaining insights into the latest trend and challenges to facing the e-commerce applications. The department aims to continue organizing such events to promote knowledge sharing and stay updated on the latest development in international Commerce.</p>

Photos







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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



MENTORING SESSION ON LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS

Activity Name	Mentoring Session on Lean Start-up & Minimum Viable Product/Business
Date of Activity	29.08.2024
Mode of Conduct	Offline
Time	11.00 AM - 04.00 PM
Participants	Students:85 Faculty:06
Description	<p>On August 29, 2024, the Department of Commerce hosted a seminar titled "Lean Start-Up & Minimum Viable Product/Business" in the Multipurpose Hall. The event was honored by the presence of Dr. A. Leema Rose, who served as the Chief Guest. The seminar was attended with enthusiasm by 85 students and six faculty members. Dr. A. Leema Rose was warmly welcomed by Dr. Sr. Sebasthi Jeya Pushpam, Principal, and Dr. Sr. Santiago Theresal, Vice Principal of the College. Their gracious hospitality set a positive tone for the seminar.</p> <p>Dr. A. Leema Rose delivered an engaging and informative session on key concepts related to Lean Start-Up and Minimum Viable Product/Business. The seminar encompassed several essential topics:</p> <p>Evaluation of the Product: Dr. A. Leema Rose discussed effective methods for evaluating a product, highlighting the significance of market research and customer feedback. She emphasized how these evaluations can guide product refinement and market fit.</p> <p>Innovation Ideas: The Chief Guest shared various innovative strategies that can be applied to enhance a product. This segment aimed to inspire students to embrace creative thinking and implement novel solutions in their projects.</p> <p>Product Launching: Detailed guidance was provided on successful product launching strategies. Dr. A. Leema Rose offered practical advice on planning and executing a product launch to ensure maximum impact and visibility.</p> <p>Product Development: The seminar covered the iterative process of product development, stressing the importance of prototyping, testing, and refining products based on real-world feedback to achieve continuous improvement.</p> <p>The event saw active participation from students, who eagerly engaged with Dr. A. Leema Rose. They took the opportunity to interact directly, ask questions, and gain</p>

valuable insights from her expertise.

The seminar on "Lean Start-Up & Minimum Viable Product/Business" concluded successfully with positive feedback from both students and faculty. The knowledge imparted by Dr. A. Leema Rose provided participants with practical skills and innovative ideas crucial for entrepreneurial success. The event significantly enhanced understanding and contributed to creating a dynamic learning environment.

The Department of Commerce extends heartfelt thanks to Dr. A. Leema Rose for her valuable contribution and to all participants for their enthusiastic involvement. This seminar represents a significant advancement in our commitment to delivering practical and impactful learning experiences.

Brochure

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(Affiliated to Bharathidasan University, Tiruchirappalli)
Regunathapuram PO., Karambakudi TK., Pudukkottai (DT) – 622302, Tamil Nadu, India.

Auxilium Institution's Innovation Council
Organizes
MENTORING SESSION ON
"Lean Start-up & Minimum Viable Product/Business"

Resource Person
Dr. A. Leema Rose
Innovation Ambassador,
Auxilium Institution's Innovation Council,
Regunathapuram.

11.00 am **29 August, 2024** **Multipurpose Hall**

Organized by
AIRC & Department of Commerce

Photos





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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



NATIONAL SMALL INDUSTRY DAY

Activity Name	National Small Industry Day
Date of Activity	30.08.2024
Participants	Students :69 Faculties :06
Description	<p>The Department of Commerce at Auxilium College of Arts and Science celebrated National Small Industry Day on August 30, 2024, in alignment with the national observance that honors the significant contribution of small-scale industries to India's economic growth.</p> <p>A total of 69 students and 6 faculty members actively participated in the event. The program began with Ms. K. Gugapriya, a first-year M.Com. student, who gracefully hosted the event.</p> <p>Mrs. A. Anitha Janova shared her insightful experience from a recent visit to a small-scale industry. She elaborated on various aspects of small industries including capital requirements, key features, common challenges, and the journey toward success in the sector. Her presentation gave the audience a practical perspective on the functioning and struggles of Small Scale Industries (SSI).</p> <p>Additionally, Ms. A. Anjulin Dalphi, a second-year M.Com. student, created and presented short video clips highlighting the essence and impact of small industries. Her creative work added an engaging visual element to the event, helping the audience connect with the subject more deeply.</p> <p>Overall, the event fostered a spirit of entrepreneurship and innovation among the students. It encouraged them to explore opportunities within the small-scale industry sector. All participants observed the session with enthusiasm and gained valuable knowledge about the functioning and importance of SSIs in the national economy.</p>

Photos





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RESEARCH METHODS & COMPUTER DATA ANALYSIS FOR SOCIAL SCIENCES RESEARCHERS

Theme	Innovation and Design Thinking
Activity Name	Research Methods & Computer Data Analysis For Social Sciences Researchers
Date of Activity	11.09.2024 & 12.09.2024
Mode of Conduct	Offline
Level of Activity	Level - 3
Participants	Students: 138 Faculty:23
Description	<p>On September 11th and 12th, 2024, the Departments of Commerce and Business Administration jointly organized a two-day state-level seminar on the topic "Research Methods & Computer Data Analysis for Social Sciences Researchers." The event was designed to enhance the research skills of students, faculty members, and external participants, particularly in the domain of social sciences.</p> <p>The seminar was honored by the presence of the esteemed chief guest, Dr. M. Kannan, Facilitator and Head of the Department of Research, Madurai, whose vast expertise in research methods and data analysis greatly enriched the discussions over the two days.</p> <p>Day 1: Inauguration and Technical Sessions</p> <p>The seminar commenced on September 11th, 2024, with an inauguration ceremony at 9:30 a.m. The ceremony began with a prayer and was graced by the presence of distinguished guests, including Dr. M. Kannan, the Secretary Sr.Magnificat, Principal Dr.Sr.Jeya Pushpam, and Vice Principal Dr.Sr. Santiagu Theresal of our institution.</p> <p>Following the formal inauguration, Dr. Kannan initiated the first technical session at 10:00 a.m., which attracted a large gathering of approximately 161 participants. Attendees included students and faculty members from the host institution as well as external participants from Auxilium College, Madurai; Bon Secours College, Thanjavur; and Pondicherry University.</p> <p>Session Highlights:</p> <p>Dr. Kannan delivered an engaging and insightful session, covering the foundational aspects of research in social sciences. His lecture was structured around the following key areas:</p> <ul style="list-style-type: none"> • Introduction to Research: An overview of the fundamental principles of conducting research, particularly in the field of social sciences. • Types of Sciences: Differentiating between various branches of science and their

significance in research.

- **Concepts and Variables:** A thorough explanation of core research concepts and the importance of identifying variables in research.
- **Levels of Measurement:** A detailed discussion on different levels of measurement and their application in quantitative research.
- **Types of Variables and Variable Mapping:** Clarifying the categorization of variables and the method of mapping them for analysis.

Participants found the session to be highly enriching, appreciating Dr. Kannan's ability to simplify complex topics and make them accessible. His interactive teaching style fostered active participation and created an engaging learning atmosphere.

Day 2: Research Process and Practical Training

On **September 12th, 2024**, the second day of the seminar began with a focus on the general research process, providing a detailed exploration of both theoretical and practical aspects of research in social sciences.

Session Structure:

Dr. Kannan structured the day's session around two primary phases:

- **Phase I: "What to Do":** A comprehensive discussion of the ten essential steps to initiate a research project, including topic selection, literature review, and formulating research objectives.
- **Phase II: "How to Do":** An in-depth analysis of the twenty key steps required for conducting research, focusing on research design, data collection, and data analysis.

Dr. Kannan further expanded on the **concept of hypotheses** and its various types, offering participants valuable insights into hypothesis formulation and testing. This was particularly beneficial for those planning to pursue advanced research.

The seminars concluded with a hands-on demonstration **on of the SPSS software**, a widely-used tool for statistical analysis in social sciences research. Participants were given practical exposure to data entry, coding, and running basic statistical tests using SPSS. This practical session equipped the attendees with essential skills needed to apply statistical analysis in their own research projects.

The two-day seminar was an overwhelming success, offering valuable learning experiences to both novice and seasoned researchers. Participants, including our students, staff, and external attendees, expressed their appreciation for the depth of knowledge shared during the sessions. The practical training in SPSS was particularly well-received, as it provided attendees with crucial data analysis skills, enhancing their research capabilities.

The seminar not only strengthened the academic community's understanding of research methods but also inspired participants to pursue higher studies and research projects with greater confidence and competence. The Departments of Commerce and Business Administration are proud to have organized such an impactful event and look forward to hosting similar initiatives in the future.

Brochure



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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



**IQAC, DEPARTMENT OF COMMERCE & MANAGEMENT
ORGANIZE**
**TWO - DAY STATE - LEVEL SEMINAR ON
RESEARCH METHODS & COMPUTER DATA ANALYSIS FOR
SOCIAL SCIENCES RESEARCHERS**

ABOUT THE COLLEGE
Auxilium College of Arts and Science for Women, founded in 2007, is affiliated with Bharathidasan University, Tiruchirappalli. The college aims to provide higher education to women from rural and marginalized villages in the surrounding areas. Auxilium College has been accredited with an "A" grade by NAAC.

ABOUT THE DEPARTMENTS
The UG & PG Department of Commerce is a well-established and flourishing section of this institution. Since its inception in 2008, the department has consistently produced excellent results, including university ranks every year. The Department of Commerce (CA) and the Department of Business Administration, established in 2023, focus on a wide range of activities such as seminars, inter-departmental competitions, inter-collegiate meets, cultural events, and sports activities. Additionally, they organize frequent industrial visits to enhance students' knowledge and prepare them for their better future.

ABOUT THE SEMINAR
The scope of this seminar is to enable the participants with a clear perception about research methodologies and computer analysis for social research. It is also aimed to enhance their skills in data collection, analysis and interpretation.

OBJECTIVE

- ◆ To describe the components of the research process and their interconnections.
- ◆ To explore data requirements, sampling schemes, and questionnaire-based data collection.
- ◆ To practice exploratory data analysis, linear regression, and hypothesis testing using SPSS.
- ◆ To enable participants to write impactful research papers and theses.

INVITED SPEAKER
Dr. M. KANNAN, M.A., M.Phil., Ph.D.,
Facilitator, Head-Department of Research-MISCIMHR
Director-Research, MSCT&RG, Madurai.
SECRETARY
Rev.Sr. S. Magnificat
PRINCIPAL
Rev.Sr.Dr. M. Sebast Jeya Pushpam
VICE PRINCIPAL
Rev.Sr.Dr. V. Santiagu Theresal
CONVENERS
Ms. S. Juliet Sellammai
Ms. A. Anitha Janova
Ms. A. Princiya
ORGANIZING SECRETARIES
Ms. Dr. A. Josphin Nirmala
Ms. P. Rajakumari
ORGANIZING COMMITTEE
Ms. S. Thesika
Ms. A. Jerosha
REGISTRATION DETAILS
Registration Link:
<https://forms.gle/MLV5dLzsqe4kZ7D>
PAYMENT
Payment : UPI ID : aashirvasapay@icici
Mail ID : aashirvasapay2014@gmail.com
*Registration Fee includes food

S.No	PARTICIPANTS	FEE DETAILS
1	Students & Research Scholars	RS. 400/-
2	Faculty	RS. 500/-

CONTACT
◆ Ms.A. Princiya - 95009 57138
◆ Ms.P. Rajakumari - 82481 08247

11th & 12th September 2024

09:00 am – 3:45 pm

Media Hall

Photos





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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302

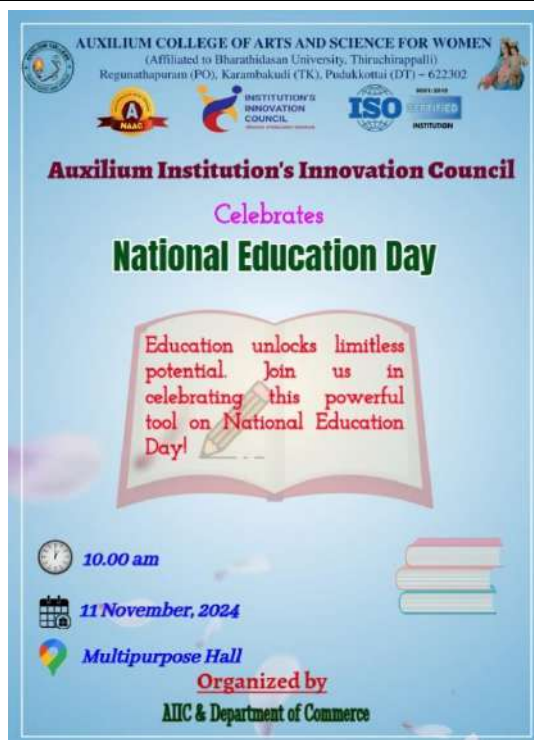


NATIONAL EDUCATION DAY

Theme	Innovation & Design Thinking
Activity Name	National Education Day
Date of Activity	11 November, 2024
Mode of Conduct	Offline
Level of Activity	Level - 1
Participants	Faculty: 05 Students: 50
Description	<p>The Auxilium Institution Innovation Council (AIIC), in collaboration with the Department of Commerce, celebrated National Education Day on November 11, 2024. The program was inaugurated by the Principal, Sr. M. Sebasti Jeya Pushpam, who warmly welcomed the attendees and emphasized the significance of the occasion.</p> <p>The guest speaker, Ms. S. Juliet Sellammal, delivered an inspiring talk on the Importance of Education. She highlighted several key aspects, including:</p> <ol style="list-style-type: none">Awareness Raising: She underscored the importance of inclusive and equitable education as a fundamental right and a cornerstone for personal and societal development.Reflection on Progress: The day encourages stakeholders to assess advancements in the educational sector while identifying areas needing improvement to ensure continuous growth.Inspiration for Future Generations: Events like these aim to motivate students and educators to strive for excellence, fostering critical thinking and creativity to shape future-ready generations in an ever-changing world. <p>Ms. Juliet Sellammal also emphasized the significance of National Education Day as a tribute to Maulana Abul Kalam Azad, whose invaluable contributions to India's educational landscape have left a lasting impact. By reflecting on past achievements and challenges, she called for continued efforts toward ensuring quality and inclusive education for all.</p>

The session enriched students' understanding of the importance of education and inspired them to pursue academic excellence and personal growth. The event concluded with an interactive discussion, leaving participants motivated and better informed about the role of education in shaping a brighter future.

Brochure



Photos





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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



DEMO DAY/EXHIBITION

Theme	Innovation & Design Thinking
Activity Name	Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support
Date of Activity	13 - 14 November, 2024
Mode of Conduct	Offline
Level of Activity	3
Participants	Faculty:07 Students:63
Description	<p>The Auxilium Institution's Innovation Council, in collaboration with the Department of BBA & B.Com CA, organized an inspiring two-day Idea Showcase: Demo Day/Exhibition/Poster Presentation of Ideas/PoC & linkage with Innovation Ambassadors/Experts for Mentorship Support on November 13 - 14, 2024. The event aimed to cultivate innovative thinking, entrepreneurial spirit, and hands-on learning among students.</p> <p>Day 1: Showcasing Innovation & Entrepreneurship</p> <p>The first day commenced with a warm welcome for Ms. Punitha, Innovation Ambassador of Auxilium Institution's Innovation Council, by Ms. A. Princiya, fellow Innovation Ambassador.</p> <p>Students enthusiastically presented their creative projects, demonstrating resourcefulness and sustainability through:</p> <ul style="list-style-type: none">➤ Natural Lip Balm Production – Crafting eco-friendly beauty products.➤ Hair Bands from Waste Materials – Upcycling discarded items into fashionable accessories.➤ Candle Making – Exploring the art of handcrafted candle production. <p>Adding to the session's impact, Ms. K. Gukapriya (M.Com) and Ms. J. Jubi Jersha (M.Com) shared their entrepreneurial journeys, highlighting how their skills and knowledge empowered them to transition into successful business ventures. Their stories served as a beacon of inspiration, encouraging students to embrace innovation as a pathway to entrepreneurship.</p> <p>A lively Q&A session followed, where students actively engaged with the demonstrators, seeking insights into innovation and business strategies. The session concluded with a heartfelt vote of thanks by Ms. A. Anitha Janova, expressing</p>

gratitude for the invaluable contributions of the Resource Person.

Day 2: Exploring Creativity & Hands-on Learning

The second day welcomed Ms. R. Shanthi, Assistant Professor, Department of Tamil, as the Resource Person, introduced by Ms. S. Thesika, Assistant Professor, Department of BBA.

Students once again showcased their creative ingenuity through:

- Soap Making – Demonstrated by Ms. R. Mahalakshmi (M.Sc. Physics), unveiling the chemistry behind handmade soaps.
- Embroidery Design – Presented by Ms. J. Jubi Jersha (M.Com), illustrating the intricate craftsmanship of embroidery.


The session sparked curiosity and inspiration among participants, encouraging them to explore their own innovative potential. The event concluded with an interactive Q&A session, where students eagerly sought guidance from the presenters. Ms. A. Princiya, Innovation Ambassador, delivered a gracious vote of thanks, acknowledging the contributions of all involved.



Conclusion: A Celebration of Innovation & Entrepreneurship

The two-day event proved to be a resounding success, providing students with hands-on experience, entrepreneurial motivation, and mentorship support. It fostered a culture of creativity and innovation, equipping participants with practical skills and valuable insights to pursue their own ventures.

With enthusiasm ignited and minds enriched, the event left a lasting impact, inspiring students to transform their innovative ideas into reality.

Brochure

 **AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN**
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Regunathapuram PO., Karambakudi TK., Pudukkottai (DT) – 622302, Tamil Nadu, India.

Auxilium Institution's Innovation Council
Organizes
Showcase: Demo Day of Ideas/PoC & linkage with
Innovation Ambassadors/Experts for Mentorship Support.

Resource Persons

Ms. P. Punitha <i>Innovation Ambassador</i> Auxilium Institution's Innovation Council	Ms. R. Shanthi <i>Assistant Professor</i> Auxilium College, Regunathapuram
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 **10.00 am**  **13 & 14 November, 2024**  **Multipurpose Hall**

Photos





AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



SESSION ON PROBLEM SOLVING AND IDEATION WORKSHOP

Theme	Innovation & Design Thinking
Activity Name	Session on Problem Solving and Ideation Workshop.
Date of Activity	19 November, 2024
Mode of Conduct	Offline
Level of Activity	Level - 2
Participants	Faculty:10 Students:59
Description	<p>On November 19, 2024, the Auxilium Institution's Innovation Council, in collaboration with the Department of Commerce, organized an engaging session titled "Problem-Solving and Ideation Workshop." The event commenced at 10:00 AM, featuring Dr. P. Mangaiyarkarasi, Assistant Professor, Department of Tamil, as the guest speaker. Dr. M. Julie, IPR Activity Coordinator of the Innovation Council, warmly welcomed the guest speaker and attendees.</p> <p>The primary objective of the workshop was to equip participants with practical problem-solving techniques and enhance their ability to generate innovative ideas. The session promoted a structured approach to tackling challenges while fostering creativity and critical thinking.</p> <p>Key Highlights of the Session:</p> <p>Problem-Solving Techniques:</p> <ul style="list-style-type: none">➤ Introduction to problem-solving methods➤ Understanding the importance of effective problem-solving➤ Identifying different types of problems and their characteristics➤ Cultivating critical thinking skills <p>Ideation Techniques:</p> <ul style="list-style-type: none">➤ Exploring various brainstorming methods➤ Utilizing mind mapping and concept generation techniques➤ Encouraging creativity and thinking outside the box <p>The workshop provided participants with valuable insights, enhancing their problem-solving abilities, ideation skills, and analytical thinking. Attendees found the strategies highly practical and beneficial, as reflected in the overwhelmingly positive feedback.</p>

The event concluded with a vote of thanks delivered by Ms. Juliet Sellammal, Internship Activity Coordinator, who expressed gratitude to the speaker and participants for making the session a success.

Brochure



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Regunathapuram PO., Karambakudi TK., Pudukkottai (DT) – 622302, Tamil Nadu, India.



INSTITUTION'S INNOVATION COUNCIL



ISO 9001:2015 CERTIFIED INSTITUTION



Auxilium Institution's Innovation Council

Organizes

Session on

Problem Solving and Ideation Workshop

Resource Person

Dr. P. Mangaiyarkarasi

Assistant Professor

Auxilium College of Arts and Science for Women

Regunathapuram.



10.00 am



19 November, 2024



Multipurpose Hall

Organized by

AIIC & Department of Commerce

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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



NAAN MUDHALVAN FACULTY DEVELOPMENT PROGRAMME

Activity Name	Naan Mudhalvan Faculty Development Programme
Date of Activity	06.01.2025 -11.01.2025
Mode of Conduct	Offline
Time	9.00 Am to 4.30 Pm
Participants	Faculty : 01
Description	<p>Bharathidasan University organized a six-day Faculty Development Programme (FDP) under the Naan Mudhalvan scheme from 06.01.2025 to 11.01.2025. The inaugural session began with a welcome address by Dr. C. Kubendran, Professor, Department of Commerce, Bharathidasan University. Prof. Pradeep, Coordinator, NSE Academy, Chennai, and Prof. S. Juliet Sellammal, Assistant Professor, Department of Commerce, participated in this enriching FDP. The programme focused on Banking and Back Office Operations and aimed to enhance the knowledge and skills of faculty in this domain. Mr. Chandrasekaran, the resource person from NSE, delivered insightful sessions on topics such as KYC (Know Your Customer), bank loan procedures, and various other back office operations involved in banking. The FDP concluded with a vote of thanks delivered by Dr. C. Kubendran, acknowledging the efforts of all contributors and participants in making the event successful.</p>
Photos	

Certificate



GOVERNMENT OF TAMILNADU
TAMILNADU SKILL DEVELOPMENT CORPORATION
NAAN MUDHALVAN PROGRAMME



CERTIFICATE

OF COMPLETION

FACULTY DEVELOPMENT PROGRAMME



It is hereby certified that Mr./Dr./Mrs. JULIET SELLAMMAL S from

AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

has completed the Banking and Back Office Operation course with A+ grade*.

Tamil Nadu Skill Development Corporation, Government of Tamil Nadu, awards this certificate to mark faculty training through the Naan Mudhalvan Program held at BHARATHIDASAN UNIVERSITY

From 06.01/2025 To 11.01/2025

Issued on: 27.05/2025

AUTHORIZED SIGNATORY OF
INDUSTRY/ TRAINING PARTNER



MANAGING DIRECTOR,
TAMIL NADU SKILL DEVELOPMENT CORPORATION

*This is **Eligible** under Career Advancement Scheme

Grade: A-(90-100), A(81-89), B(71-80), C(61-70), D(50-60)



AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

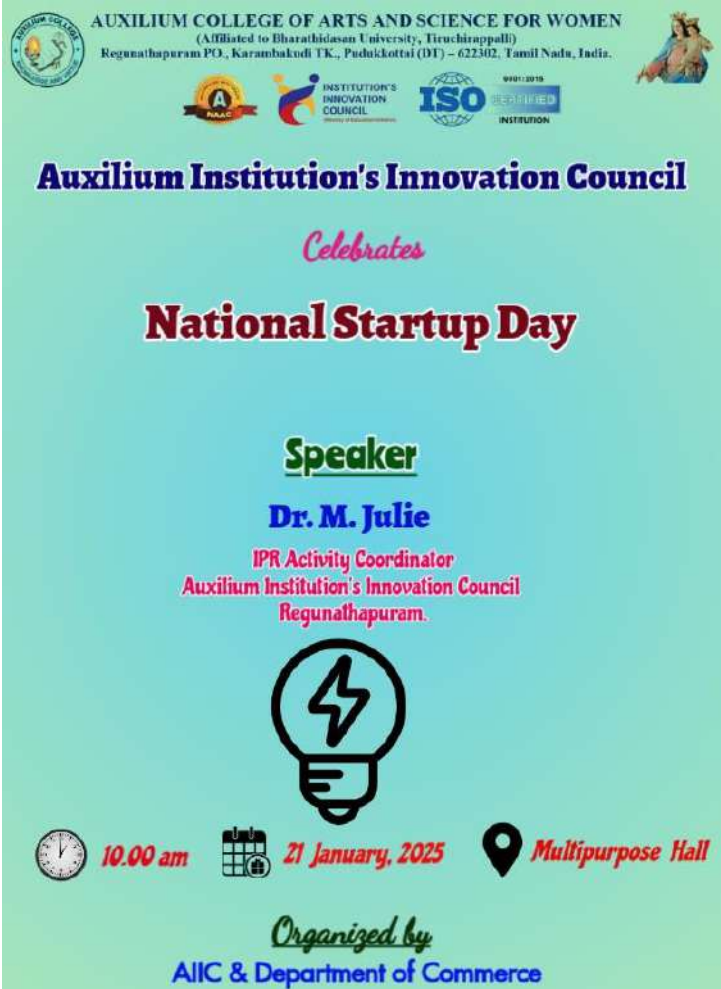
(Affiliated to Bharathidasan University, Thiruchirappalli)

Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



NATIONAL STARTUP DAY

Theme	Innovation & Design Thinking
Activity Name	National Startup Day
Date of Activity	21 January, 2025
Mode of Conduct	Offline
Level of Activity	Level - 1
Participants	Faculty:03 Students:53
Description	<p>On January 21, 2025, the Auxilium Institution's Innovation Council (AIIC), in association with the Department of Commerce, celebrated National Startup Day by organizing an insightful session aimed at fostering an entrepreneurial mindset among students and spreading awareness about startups.</p> <p>The event was graced by Dr. M. Julie, IPR Activity Coordinator, AIIC, who delivered an engaging and informative session on the significance of startups in today's business landscape. She highlighted how startups drive economic growth, job creation, and innovation while shaping the future of industries.</p> <p>Dr. Julie elaborated on key aspects of startups, including:</p> <ul style="list-style-type: none"> ➤ What is a Startup? – Understanding the concept of startups and their role in addressing market needs. ➤ Importance of Startups – Exploring how startups contribute to technological advancements and economic development. ➤ Steps to Build a Successful Startup – Key phases, including ideation, validation, funding, and scaling. ➤ Challenges Faced by Startups – Common obstacles such as funding constraints, market competition, and sustainability. ➤ Government Support & Startup Ecosystem – An overview of various government initiatives and policies supporting startup growth. <p>Interactive Discussions and Conclusion</p> <p>The session was highly interactive, with students actively engaging in discussions. They posed insightful questions about startup strategies, funding options, and overcoming</p>

	<p>challenges in entrepreneurship. Dr. Julie provided detailed responses, offering practical advice and guidance to aspiring entrepreneurs.</p> <p>The event concluded on a highly motivating note, leaving participants inspired and equipped with the knowledge to explore, innovate, and engage in the startup ecosystem with confidence and enthusiasm.</p>
<p>Brochure</p>	 <p>AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN (Affiliated to Bharathidasan University, Tiruchirappalli) Regunathapuram P.O., Karambakudi TK., Pudukkottai (DT) – 622302, Tamil Nadu, India.</p> <p>Auxilium Institution's Innovation Council <i>Celebrates</i> National Startup Day</p> <p>Speaker Dr. M. Julie IPR Activity Coordinator Auxilium Institution's Innovation Council Regunathapuram.</p> <p>10.00 am 21 January, 2025 Multipurpose Hall</p> <p><i>Organized by</i> AIC & Department of Commerce</p>

Photos






AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Affiliated to Bharathidasan University, Thiruchirappalli)

Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



NAAN MUDHALVAN COURSE

Activity Name	Naan Mudhalvan Course
Month of Activity	January 2025 to April 2025 (10 classes)
Mode of Conduct	Offline
Time	9.30 AM - 2.00 PM
Participants	Students: 25
Description	<p>As part of the Naan Mudhalvan initiative, a series of classes titled FIN-PRO (Financial Professional Gateway) were conducted for 25 students from the Department of Commerce at Government Arts and Science College, Karambakudi. The sessions were held every Tuesday from January to April 2025, totaling 10 classes.</p> <p>The sessions were led by Ms. B. Saranya, an expert trainer, who delivered insightful lectures covering key topics in the BFSI (Banking, Financial Services, and Insurance) sector. The training was part of the Post Graduate Certificate in BFSI Job Assistance Programme, designed to prepare students for high-paying roles in the BFSI industry.</p> <p>Key topics covered included:</p> <ul style="list-style-type: none"> ➤ Investment in Mutual Funds ➤ Capital Market Investment ➤ Income Tax and GST for Securities ➤ Interview Preparation and Soft Skills Development <p>The FIN-PRO classes were highly beneficial, equipping students with practical skills, industry knowledge, and confidence to succeed in the financial sector.</p>
Photos	 <p>GPS Map Camera</p> <p>Maruthankonviduthy, Tamil Nadu, India G48f+fqm, Maruthankonviduthy, Tamil Nadu 622302, India Lat 10.515712° Long 79.124688° 27/01/25 11:09 AM GMT +05:30</p> <p>Google</p>




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NAAN MUDHALVAN COURSE

Activity Name	Naan Mudhalvan Course
Month of Activity	January 2025 to April 2025 (10 classes)
Mode of Conduct	Offline
Time	9.30 AM -2 PM
Participants	Students - 32 II B.com -17, II B.com (CA) -10, II BBA -05
Description	<p>Under the Naan Mudhalvan initiative, a series of classes on Banking and Back Office Operations were conducted for 32 students from the Departments of Commerce, B.Com (CA), and BBA at Government Arts and Science College, Karambakudi. These sessions took place every Thursday from January to April 2025.</p> <p>The classes were facilitated by Ms. B. Saranya, a professional trainer, who delivered in-depth sessions on a variety of essential topics including:</p> <ul style="list-style-type: none"> ➤ Importance and procedures of KYC (Know Your Customer) ➤ Understanding the size of business operations ➤ Fundamental accounting principles ➤ Core concepts in banking and back office operations <p>The students actively participated in all sessions and acquired valuable knowledge and practical insights. By the end of the training, they were well-equipped and confident to undertake the Naan Mudhalvan project, demonstrating readiness for further professional development in the BFSI domain.</p>
Photos	 <p>Maruthankonviduthy, Tamil Nadu, India G489+669, Maruthankonviduthy, Tamil Nadu 622302, India Lat 10.515533° Long 79.118063° 28/01/25 10:23 AM GMT +05:30</p>



AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN


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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



WORKSHOP ON PROTECTING INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR STARTUPS

Theme	Innovation & Design Thinking
Activity Name	Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups
Date of Activity	26 March, 2025
Mode of Conduct	Offline
Level of Activity	Level - 2
Participants	Faculty:02 Students:70
Description	<p>The Auxilium Institution's Innovation Council, in collaboration with the Departments of BBA and B.Com (CA), successfully organized a workshop on "Protecting Intellectual Property Rights (IPRs) and IP Management for Startups" on March 26, 2025. The objective of the workshop was to raise awareness about the importance of intellectual property rights and equip students and aspiring entrepreneurs with practical knowledge of IP management in the startup ecosystem.</p> <p>The event commenced with a warm welcome address by Mrs. Rajakumari P, Innovation Ambassador, Auxilium Institution's Innovation Council. She set the tone for the day by emphasizing the significance of intellectual property in fostering innovation and safeguarding creative ideas. Mrs. Rajakumari also introduced the chief guest and resource person, Mrs. Rabia Basari S, Innovation Ambassador, Auxilium Institution's Innovation Council.</p> <p>Mrs. S. Rabia Basari delivered an insightful and engaging session on various aspects of Intellectual Property Rights (IPRs). She provided a comprehensive overview of patents, copyrights, trademarks, industrial designs, and discussed effective strategies for leveraging intellectual property in the startup landscape.</p> <p>Her presentation focused on:</p> <ul style="list-style-type: none"> ➤ The importance of protecting innovations through IPRs. ➤ Legal frameworks governing intellectual property. ➤ The process of IP registration. ➤ Practical strategies for managing and monetizing IP assets in startups. <p>The session was a valuable learning experience, offering students and aspiring entrepreneurs a clear understanding of the role of IPRs in business competitiveness and innovation-driven growth.</p>

	<p>Through her interactive approach and use of real-world examples, Mrs. Rabia Basari ensured that the session was not only informative but also enjoyable and relatable. Students actively participated, posed questions, and engaged in meaningful discussions, which enriched the overall learning experience.</p> <p>The workshop successfully highlighted the critical role of IPRs in today's dynamic and competitive business environment, equipping participants with essential knowledge to navigate the complexities of IP management.</p> <p>The event concluded with a vote of thanks by Ms. Princiya A, from the Department of Business Administration. She expressed heartfelt gratitude to the chief guest, Mrs. Rabia Basari S, for sharing her expertise, and appreciated the enthusiastic participation of students. Ms. Princiya also acknowledged the efforts of the organizing team and faculty members in making the event a grand success.</p> <p>The workshop was highly impactful, providing students with a comprehensive understanding of Intellectual Property Rights and their relevance in the startup ecosystem. It served as a valuable platform for learning, networking, and fostering an innovation-centric mindset among students.</p> <p>Overall, the event was a resounding success, fulfilling its objective of educating and inspiring students on the importance of protecting and managing intellectual property in the business world.</p>
<p>Brochure</p>	 <p>AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN (Affiliated to Bharathidasan University, Tiruchirappalli) Regunathapuram PO., Karambakkudi TK., Pudukkottai (DT) - 622302, Tamil Nadu, India.</p> <p>Auxilium Institution's Innovation Council Organizes Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups</p> <p>Speaker Ms. S. Rabia Basari Innovation Ambassador Auxilium Institution's Innovation Council Regunathapuram.</p> <p>09.00 am 26 March, 2025 Multipurpose Hall</p> <p>Organized by AIIC & Department of BBA & B. COM (CA)</p>

Photos





AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



INTER/INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION

Theme	Innovation & Design Thinking
Activity Name	Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository
Date of Activity	11.04.2025 – 12.04.2025
Mode of Conduct	Offline
Level of Activity	Level - 3
Participants	Faculty:08 Students:120
Description	<p>The Auxilium Institutional Innovation Council, in collaboration with the Department of Commerce, organized an Inter/Intra Institutional Business Plan Competition on April 11 - 12, 2025. The primary objective of the competition was to encourage innovation, entrepreneurship, and creativity among students by providing them with a platform to showcase their business ideas and solutions.</p> <p>Students from the Department of Commerce enthusiastically participated, presenting their innovative business plans, ideas, and solutions. The plans were evaluated based on:</p> <ul style="list-style-type: none"> ➤ Innovation and creativity ➤ Feasibility of the business model ➤ Market potential ➤ Financial projections ➤ Presentation and communication skills <p>Day 1: Product Exhibition and Evaluation</p> <p>The event began with a welcome address by Ms. Juliet, Internship Activity Coordinator, Auxilium Institution's Innovation Council, who warmly welcomed the chief guest, Mrs. V. Sudarvizhi, Innovation Ambassador, Auxilium Institution's Innovation Council.</p> <p>On Day 1, the resource person, along with Dr. M. Julie, IPR Activity Coordinator, and Mrs. A. Anitha Janova, Startup Activity Coordinator, visited the student exhibits and listened to their business pitches. Serving as the panel of judges, they provided constructive feedback and valuable suggestions, helping students refine and improve their business plans.</p> <p>Day 2: Knowledge Sharing and Awards</p>

On Day 2, the resource person delivered an engaging session, sharing valuable insights on product innovation and entrepreneurship. She appreciated the students' creativity and acknowledged their efforts in developing and launching innovative products.

The event concluded with a reward and recognition ceremony, where the best business ideas and products were awarded prizes. The winners were:

S. No	Name of the Student	Class	Place
1	Ms. K. Gugapriya	I – M. Com	I
2	Ms. A. Juby Jersha	I – M. Com	II
3	Ms. M. Sabareeshwari	I – M. Com	III

They were awarded cash prizes. The competition successfully sparked interest in entrepreneurship and innovation among students, providing a valuable platform to present their ideas, receive expert feedback, and network with mentors. The event played a significant role in fostering entrepreneurial thinking and nurturing future innovators.

Brochure

AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN
(Affiliated to Bharathidasan University, Tiruchirappalli)
Regunathapuram PO., Karambakudi TK., Padukkottai (DT) – 622302, Tamil Nadu, India.

Auxilium Institution's Innovation Council

Organizes

Organize an Inter/Intra Institutional Business Plan Competition and Reward the Best Innovations and deposition in the Institution's YUKTI Innovation Repository

Resource Person
Ms. V. Sudarvizhi
Innovation Ambassador
Auxilium Institution's Innovation Council
Regunathapuram.

09.00 am **11 & 12 April, 2025** **Multipurpose Hall**

Organized by
AIC & Department of Commerce

Photos





AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

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Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



WORLD INTELLECTUAL PROPERTY DAY


Theme	Innovation & Design Thinking
Activity Name	World Intellectual Property Day
Date of Activity	26 April, 2025
Mode of Conduct	Offline
Level of Activity	Level - 1
Participants	Faculty:02 Students:60
Description	<p>The Auxilium Institution's Innovation Council, in collaboration with the Departments of BBA and B.Com (CA), successfully celebrated World Intellectual Property Day on April 26, 2025, with great enthusiasm and participation. The event brought together 60 engaged students who gained valuable insights into the realm of intellectual property.</p> <p>The celebration began with a warm welcome address by Ms. Princiya A, Innovation Ambassador of the Auxilium Institution's Innovation Council. She introduced the esteemed chief guest, Dr. A. Leema Rose, NIRF Coordinator and a respected expert in intellectual property.</p> <p>Dr. A. Leema Rose delivered an insightful and engaging session, clearly distinguishing between tangible property and intellectual property. She emphasized the importance of intellectual property rights including patents, trademarks, copyrights, and industrial designs and their critical role in fostering innovation and creativity.</p> <p>With her interactive and student-friendly approach, Dr. A. Leema Rose made the session both enjoyable and intellectually enriching. Her presentation captivated the audience and provided a comprehensive understanding of the relevance of intellectual property in today's business landscape.</p> <p>The event concluded with a heartfelt vote of thanks by Ms. Jerosha from the Department of Business Administration, who expressed gratitude to Mrs. Leema Rose for her valuable contribution and to the students for their enthusiastic participation.</p> <p>Overall, the celebration of World Intellectual Property Day was a resounding success. It not only deepened students' understanding of intellectual property but also provided a valuable platform for learning, interaction, and inspiration.</p>


Brochure

AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN
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Regunathapuram PO., Karambakudi TK., Padakkottai (DT) - 622302, Tamil Nadu, India.


Auxilium Institution's Innovation Council
Celebrates
WORLD INTELLECTUAL PROPERTY DAY
26 APRIL, SATURDAY
Speaker
Dr. A. Leema Rose
NIRF Coordinator
Auxilium Institution's Innovation Council
Regunathapuram.

Accelerating Innovation & Creativity!

 10:00 AM

 MULTIPURPOSE HALL

Organized by
AIIC & DEPARTMENT OF BBA & B.COM CA



Photos

