

DEPARTMENT OF COMMERCE

COURSE OUTCOMES (CO)

PG - ODD SEMESTER

M.COM - MANAGERIAL ECONOMICS (P16MC11)

S.NO	COURSE OUTCOME
CO1	To Understand the roles of managers in firms.
CO2	To Understand the internal and external decisions to be made by managers.
CO3	To Analyze the demand and supply conditions and assess the position of a company.
CO4	To Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.
CO5	To Design competition strategies, including costing, pricing, product differentiation, and market environment according to the natures of products and the structures of the markets.
CO6	To Make optimal business decisions by integrating the concepts of economics, mathematics and statistics.

M.COM - SERVICES MARKETING (P16MC12)

S.NO	COURSE OUTCOME
CO1	To Discuss how the services sector operates in developed economies.
CO2	To Define and illustrate the main components of services marketing theory.
CO3	To Critically appraise the way in which this theory can be practically applied in the service sector.
CO4	To Develop and justify alternative marketing approaches that can be used by service managers.
CO5	To Present material relating to the topics both verbally and in written form.
CO6	To Develop professional business writing skills.

M.COM – CORPORATE LAWS (P16MC13)

S.NO	COURSE OUTCOME
CO1	To Discuss how the services sector operates in developed economies.
CO2	To Define and illustrate the main components of services marketing theory.
CO3	To Critically appraise the way in which this theory can be practically applied in the service sector.
CO4	To Develop and justify alternative marketing approaches that can be used by service managers.
CO5	To Present material relating to the topics both verbally and in written form.
CO6	To Develop professional business writing skills.

M.COM - INCOME TAX THEORY LAW & PRACTICE (P16MC14)

S.NO	COURSE OUTCOME
CO1	To collect the basic concepts and definitions of Income Tax Act 1961.
CO2	To know the residential status of assessee and incomes exempted from tax.
CO3	To familiar with the computation of income from salary.
CO4	To familiar with the computation of income from house property.
CO5	To familiar with the computation of income from business and profession.
CO6	To aware about the income tax authorities and their powers and duties.

M.COM - INSURANCE MANAGEMENT (P16MCE1A)

S.NO	COURSE OUTCOME
CO1	To Identify and categories the various risks face by an organization.
CO2	To Explain the various risk control measures available.
CO3	To Design a risk management program for a business organization.
CO4	To Suggest ways to finance risk.
CO5	To Apply the insurance mechanism in risk management.
CO6	To Describe the management of international risk.

M.COM - TOTAL QUALITY MANAGEMENT (P16MC31)

S.NO	COURSE OUTCOME
CO1	Able to provide benefit for applying Total quality in management
CO2	Understand and apply the thoughts of the Total Quality Management thinkers
CO3	Able to develop new TQM models for business
CO4	Can apply the Existing Quality models for overall business development
CO5	Able to implement Total quality in their business environment
CO6	Understand and implement Quality improvement techniques according to the situations

M.COM - ADVANCED CORPORATE ACCOUNTING

(P16MC32)

S.NO	COURSE OUTCOME
CO1	To Understand the regulatory environment in which the companies are formed and operate
CO2	To Construct the Restructuring of capital structure in the financial statement of Joint stock company ltd.
CO3	To Draft Final Accounts for Manufacturing concerns, Banks and Insurance Companies
CO4	To calibrate the procedure involved in Amalgamation of companies
CO5	To develop a process for redemption of Preference shares
CO6	To explain the implication of unethical accounting practices on the society

M.COM - RESEARCH METHODOLOGY (P16MC33)

S.NO	COURSE OUTCOME
CO1	To develop the ability to apply the methods while working on a research project work
CO2	To describe the appropriate statistical methods required for a particular research design
CO3	To Choose the appropriate research design and develop appropriate research hypothesis for a research project
CO4	To develop a appropriate framework for research studies
CO5	To develop a research proposal or industry project plan
CO6	To Gain experience with instrument development and data collection methods.

M.COM - STRATEGIC MANAGEMENT (P16MC34)

S.NO	COURSE OUTCOME
CO1	To describe major theories, background work, concepts and research output in the field of strategic management.
CO2	To demonstrate a clear understanding of the concepts, tools & techniques used by executives in developing and executing strategies and will appreciate its integrative and interdisciplinary nature.
CO3	To demonstrate effective application of concepts, tools & techniques to practical situations for diagnosing and solving organizational problems.
CO4	To demonstrate capability of making their own decisions in dynamic business landscape.
CO5	To develop their capacity to think and execute strategically.
CO6	To face the challenges/problems of business in light of dynamic business environment.

M.COM - EXPORT MARKETING (P16MCE3A)

S.NO	COURSE OUTCOME
CO1	To Evaluate export opportunities
CO2	To apply the current custom clearance phenomenon and to evaluate the global business environment in terms of economic, social and legal aspects.
CO3	To analyse the principle of international business and strategies adopted by firms to for exporting products globally.
CO4	To integrate concept in custom clearance concepts with functioning of global trade.
CO5	To develop skills in researching and analyzing international marketing opportunities
CO6	To develop knowledge and understanding of key issues associated with international marketing

PG - EVEN SEMESTER

M.COM – ADVANCED FINANCIAL MANAGEMENT (P16MC21)

S.NO	COURSE OUTCOME
CO1	To Analyze financial statements using standard financial ratios of liquidity, activity, debt, profitability, and market value.
CO2	To Apply techniques to project financial statements for forecasting long-term financial needs.
CO3	To Identify the major sources of short-term financing available to the firm.
CO4	To Apply time value, risk, and return concepts. Apply valuation techniques to bonds.
CO5	To Identify relevant cash flows for capital budgeting projects and apply various methods to analyze projects.
CO6	To Identify the various long-term sources of funds for a firm.

M.COM – QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS (P16MC22)

S.NO	COURSE OUTCOME
CO1	To Solve problems using a variety of mathematical and statistical techniques relevant to a postgraduate business degree. Use a calculator and a spreadsheet program (Microsoft Excel) effectively to perform calculations.
CO2	To Engage in independent and reflective learning. Analyse problems, apply critical thinking, and draw conclusions based on business data.
CO3	To Be familiar with relevant mathematical and statistical terminology. This may take more effort if they were previously studied in a foreign language.
CO4	To Participate in general and small group classroom discussions.
CO5	To Work collaboratively to discuss and solve problems.
CO6	To Identify ethical issues in business practice and statistical reporting. Produce a business report.

M.COM – HUMAN RESOURCES MANAGEMENT (P16MC23)

S.NO	COURSE OUTCOME
CO1	To have an understanding of the basic concepts, functions and processes of human resource management
CO2	To be aware of the role, functions and functioning of human resource department of the organizations.
CO3	To Design and formulate various HRM processes such as Recruitment, Selection, Training, Development, Performance appraisals and Reward Systems, Compensation Plans and Ethical Behavior.
CO4	To Develop ways in which human resources management might diagnose a business strategy and then facilitate the internal change necessary to accomplish the strategy
CO5	To Evaluate the developing role of human resources in the global arena.
CO6	To Enable the students to integrate the understanding of various HR concepts along with the domain concept in order to take correct business decisions

M.COM – FUNDAMENDALS OF INFORMATION TECHNOLOGY (THEORY & PRACTICAL) (P16MC24T/P16MC24P)

S.NO	COURSE OUTCOME
CO1	To make students proficient with recent information technologies and its importance in business.
CO2	To Create MS Word, Power point.
CO3	To Use Internet and e-mail.
CO4	To Design Application software & Work with simple formula for computation of Statement of Accounts.
CO5	To provide students basic knowledge of visual basic and practical use.
CO6	To provide students basic knowledge of computer peripherals, system software and application software.

M.COM – ORGANIZATIONAL BEHAVIOUR (P16MCE2A)

S.NO	COURSE OUTCOME
CO1	to analyze and compare different models used to explain individual behaviour related to motivation and rewards.
CO2	to identify the processes used in developing communication and resolving conflicts. to explain group dynamics and demonstrate skills required for working in groups
CO3	Students will be able to apply different motivational theories and methods to increase the productivity and job satisfaction of employees.
CO4	Students will be able to identify the characteristics of successful teams in order to function effectively as a team members and leaders.
CO5	Students will be able to describe how to ethically use power, politics, and influence to accomplish their work.
CO6	Students will be able to determine appropriate leadership styles to use in particular situations.

M.COM – INVESTMENT MANAGEMENT (P16MC41)

S.NO	COURSE OUTCOME
CO1	To study investment concept, types feature and function.
CO2	To analyze investment goals, risk and return analysis.
CO3	To know the investment valuation measures and approach.
CO4	To familiarize investment portfolio, mutual funds and efficient market hypothechs.
CO5	To study derivative investment port and calls options.
CO6	To Understand and critically interpret output from investment and risk management tools such as Style Research, Thomson One Banker and Data stream.

M.COM – ADVANCED COST & MANAGEMENT ACCOUNTING (P16MC42)

S.NO	COURSE OUTCOME
CO1	To Gain thorough knowledge on costing system and its concepts in making decisions.
CO2	To access and prepare cost management techniques, marginal costing, break even analysis and budgetary control in the companies.
CO3	To know the process costing with normal and abnormal loss.
CO4	To update the standard costing methods.
CO5	To prepare the reconciliations statements.
CO6	To Analyze cost-volume-profit techniques to determine optimal managerial decisions.

M.COM – E – COMMERCE (P16MCE4A)

S.NO	COURSE OUTCOME
CO1	To introduce the basic concept of E-Commerce and its process and describe the opportunities and challenges offered by E-Commerce.
CO2	To handle electronic payment technology and requirements for internet based payments. Understand the categories of E-Commerce and different applications of Ecommerce.
CO3	To understand and identify security issues of E-Commerce.
CO4	To know the fields of E-Commerce, E-Markets, E-Payments Systems & WWW etc.,
CO5	To know the E- commerce frame work & marketing on the internet.
CO6	To study the application of Electronic Data Interchange & multimedia and digital video.

M.COM – PROJECT MANAGEMENT (P16MCE5A)

S.NO	COURSE OUTCOME
CO1	To Understand project characteristics and various stages of a project.
CO2	To Understand the conceptual clarity about project organization and feasibility analyses – Market, Technical, Financial and Economic.
CO3	To Analyze the learning and understand techniques for Project planning, scheduling and Execution Control.
CO4	To Apply the risk management plan and analyse the role of stakeholders.
CO5	To Understand the contract management, Project Procurement, Service level Agreements and productivity.
CO6	To Understand the How Subcontract Administration and Control are practiced in the Industry.

M.COM – PROJECT WORK (P16MCPW)

S.NO	COURSE OUTCOME
CO1	Develop literature collection and compilation skill in recent research topics
CO2	Imparts effective communicative skills.
CO3	Learn to perform oral presentation with visual aids.
CO4	Acquire knowledge Skill acquired to effectively use library and Internet resources independently
CO5	How to prepare reports for presentation in conferences and seminars
CO6	How to handle research instruments