




AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Affiliated to Bharathidasan University, Thiruchirappalli)

Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



KAMARAJAR BIRTHDAY

Activity Name	Kamarajar Birthday
Date of Activity	15.07.2024
Mode of Conduct	Offline
Time	09.00 AM – 09.10 AM
Participants	Student – 735 Faculty -50
Description	<p>On July 15, 2024, Auxilium College of Arts and Science for Women, Regunathapuram, commemorated the 122nd birth anniversary of K. Kamaraj, the revered statesman and education reformer known for his transformative contributions to the development of education in Tamil Nadu. The celebration was held as part of a special morning assembly. Ms. Praveena, a student of I B.A. Tamil, delivered a meaningful speech on behalf of the Department of Tamil, reflecting on Kamaraj's enduring legacy and its relevance to modern education. She also highlighted the department's academic progress and achievements, linking them to the visionary ideals of Kamaraj.</p> <p>The event was attended by the College Principal, Vice-Principal, faculty members, and students from all departments. It concluded with an inspiring address by the Principal, who emphasized Kamaraj's life of simplicity, selfless service, and unwavering commitment to education, urging students to draw inspiration from his legacy in their academic and personal lives.</p>
Photos	



GPS Map Camera

Regunathapuram, Tamil Nadu, India
H46F+MVX, Regunathapuram, Tamil Nadu 622302, India
Lat 10.561807°
Long 79.124589°
15/07/24 09:04 AM GMT +05:30

Google



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ONE DAY STATE LEVEL WORKSHOP ON TRANSLATION AS RECEPTION

Activity Name	One Day State Level Workshop on Translation as Reception
Date	06.08.2024
Time	09.30 am to 04.30 pm
Venue	Auxilium College- Regunathapuram
Mode of Conduct	Offline
Participants	Faculty -18 Students - 168
Report	<p>On August 6, 2024, the Department of English and the Department of Tamil at Auxilium College of Arts and Science for Women jointly organized a one-day state-level workshop titled “Translation as Reception.” The workshop aimed to explore the concept of translation from the perspective of how translated texts are received and interpreted by diverse audiences, shedding light on the intricate dynamics of translation and its role in cross-cultural communication.</p> <p>The event commenced with a solemn inaugural session, beginning with a prayer that set a reverent tone for the day. Dignitaries were invited to participate in the traditional lamp-lighting ceremony, symbolizing the divine presence and blessings on the event. This act of lighting the lamp symbolized enlightenment and guidance for all the participants.</p> <p>Following the prayer, Ms. B. Suganya, Assistant Professor, Department of English, extended a warm welcome to the esteemed dignitaries: Sr. Soosai Magnificat, Secretary of Auxilium College, Dr. Sr. Sebasti Jeya Pushpam, Principal, Dr. Sr. Santiagu Theresal, Vice Principal, the chief guest of the day, Dr. R. Shanthi, and the participants, which included faculty members and students from various institutions.</p> <p>The workshop drew an impressive 176 participants from different institutions, creating a rich platform for academic exchange and learning. The inaugural session concluded with the program being officially handed over to the chief guest, Dr. R. Shanthi, a renowned expert in the field translation studies, to lead the workshop.</p> <p>Session I: Understanding the Fundamentals of Translation</p> <p>In the first session, Dr. R. Shanthi provided an insightful and comprehensive introduction to the field of translation. She began by defining translation and its essential features, delving into the complexities of balancing theoretical and practical aspects of the discipline. The session highlighted the key challenges faced by translators, such as maintaining fidelity to the source text while ensuring the translated version resonates with the target audience.</p> <p>Dr. Shanthi emphasized that translation is not a mere linguistic exercise but a cultural and interpretative process, wherein the translator serves as a bridge between two languages and cultures. Participants gained a deeper understanding of how translation impacts the reception of texts,</p>

influencing how different audiences perceive meaning.

Session II: Hands-On Translation Practice

The second session of the workshop was a practical session aimed at providing participants with real-world experience in translation. Dr. Shanthi instructed the students to translate passages she provided, allowing them to apply the concepts discussed in the earlier session. This interactive activity engaged the participants in the practical aspects of translation, offering them valuable hands-on experience.

Students were encouraged to consider not only the linguistic accuracy of their translations but also how cultural nuances and audience expectations shape the reception of translated texts. This exercise reinforced the idea that translation is an interpretive process requiring sensitivity to both language and cultural context.

At the conclusion of the workshop, Ms. S. Saraswathi, Assistant Professor, Department of English, delivered the vote of thanks, expressing gratitude to the chief guest, dignitaries, organizing committee, and participants for their contributions to the success of the event.

The workshop proved to be a highly productive and enlightening experience, successfully exploring the complex dynamics of translation. It fostered a deeper understanding of the crucial role audiences play in shaping the outcomes of translated works. Participants left with enriched knowledge of translation as both a linguistic and cultural process, and the hands-on activities provided them with practical skills to apply in future translation endeavors.

Overall, the one-day state-level workshop on "Translation as Reception" was a resounding success, leaving participants with new perspectives on the field of translation and its broader impact on communication and culture.

Photos



Certificate






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STATE LEVEL ESSAY COMPETITION

Activity Name	State Level Essay Competition
Date of Activity	13.09.2024
Mode of Conduct	Offline
Time	12. 30PM - 1.00PM
Participants	Students: 22 Faculty - 2
Description	<p>As part of the Constitution Day Celebrations of India, the Governor's House of Tamil Nadu organized a State-Level Essay Competition for school and college students across the state. The initiative aimed to promote awareness of the fundamental duties outlined in the Indian Constitution and to inspire students to reflect deeply on their civic responsibilities. Representing Auxilium College of Arts and Science for Women, 22 students from various departments actively participated in the competition. They submitted insightful essays on the theme: "Balancing Rights and Responsibilities." All essays have been officially submitted to the Deputy Secretary (Universities), Governor's Secretariat, Governor's House, for further review and evaluation.</p> <p>This meaningful participation underscores the college's continued commitment to fostering constitutional literacy, critical thinking, and active civic engagement among its students.</p>
Photos	




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STATE LEVEL ESSAY COMPETITION

Activity Name	State Level Essay Competition
Date of Activity	13.09.2024
Mode of Conduct	Offline
Time	12. 30 AM -1.00 PM
Participants	Students – 4 Faculty - 2
Description	<p>As part of the Constitution Day Celebrations of India, the Governor's House of Tamil Nadu organized a State-Level Essay Competition for school and college students across the state. The initiative aimed to promote awareness of the fundamental duties enshrined in the Indian Constitution and foster a deeper understanding of the nation's historical and civic legacy. Representing Auxilium College of Arts and Science for Women, four students from the Department of Tamil participated in the competition. They submitted essays on the thought-provoking topic: "Vedaranyam Salt Satyagraha and Its Revival in the Spirit of National Independence." The students' entries have been officially submitted to the Deputy Secretary (Universities), Governor's Secretariat, Governor's House, for review and evaluation. This meaningful participation reflects the college's dedication to nurturing historical awareness, patriotic values, and civic responsibility among its students.</p>
Photos	





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NAAN MUDHALVAN FACULTY DEVELOPMENT PROGRAMME

Activity Name	Naan Mudhalvan Faculty Development Programme
Date of Activity	06.01.2025 To 11.01.2025
Mode of Conduct	Offline
Time	09.00 AM – 04.30 PM
Venue	Bharathidasan University, Trichy.
Resource Person	S. Janani, Scopik Edu Tech Pvt Ltd
Participants	Faculty - 1
Description	<p>As part of the Naan Mudhalvan Digital Marketing Programme initiated by the Government of Tamil Nadu, a comprehensive six-day offline training session was conducted under the Head start Programme at Bharathidasan University, Thiruchirappalli. The training was specifically organized for faculty members from affiliated colleges. Representing our college, Ms.G.Nithya, Assistant Professor, Department of Tamil, participated in this Faculty Development Programme.</p> <p>Mrs. S. Janani, Scopik Edu Tech Pvt Ltd, served as the resource person and led insightful sessions covering several essential areas of digital marketing. Key topics included:</p> <ul style="list-style-type: none"> ➤ Purpose and Scope of Digital Marketing ➤ Search Engine Optimization (SEO) ➤ Email Marketing ➤ Social Media Marketing <p>The objective of the training was to equip faculty with up-to-date digital marketing competencies, enabling them to guide students effectively in today's digital landscape. Participants received practical training on applying digital strategies for branding, audience engagement, and online promotion, particularly through various social media platforms.</p> <p>Ms.G.Nithya acquired valuable insights and practical skills, which will be effectively applied in assessing and enhancing student learning and performance. This initiative reflects the Tamil Nadu Government's dedication to promoting digital literacy and empowering educators with industry-relevant knowledge to support career-focused student development.</p>

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VIJAYAREGUNATHA PALLAVARAYAR MEMORIAL DAY

Activity Name	Vijeyaregunatha Pallavarayar Memorial Day
Date of Activity	07.02.2025
Mode of Conduct	Offline
Time	10.00AM- 1.00PM
Participants	Students - 22
Description	<p>The Auxilium College of Arts and Science for Women, in collaboration with the Department of Tamil, celebrated the 26th anniversary of Durai Vijayaragunatha Pallavarayar on February 7, 2025, with a series of Poetry and Elocution competitions. The event served as a platform for students to showcase their exceptional literary and oratory talents, making it a grand success.</p> <p>Competitions Conducted:</p> <ul style="list-style-type: none">➤ Poetry Competition➤ Elocution Competition <p>A total of sixteen students actively participated in the competitions, demonstrating their creativity, eloquence, and passion. The winners were awarded prizes, sponsored by the organizing group, in recognition of their outstanding performances.</p> <p>The Department of Mathematics students excelled in the Elocution Competition, with:</p> <p>K. Deepika (I PG Mathematics) securing first place</p> <p>K. Divya (II UG Mathematics) securing third place</p> <p>The prize distribution ceremony was held during the common assembly, where Sr. Magnificat, Secretary of the College, graciously presented the awards to the winners.</p> <p>The event not only honored the legacy of Durai Vijayaragunatha Pallavarayar but also encouraged students to develop their literary and public speaking skills, fostering a spirit of intellectual and creative expression.</p> <p>Winners of the Competitions:</p>

Speech Competition:

K. Deepika (I M.Sc)
M. Dhanusha (I B.Sc Physics)
S. Piraveena (I B.A. Tamil)
K. Divya (II B.Sc Mathematics)

Poetry Contest:

V. Parameswari (I M.A. Tamil)
P. Yazhini (II B.A. Tamil)
S. Leena Gouri (I BBA)

The event highlighted the college's commitment to nurturing literary talent and preserving cultural heritage. It also served as a meaningful tribute to the life and contributions of Durai Vijayaragnatha Pallavarayar.

Photos




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INTERNATIONAL MOTHER LANGUAGE DAY

Activity Name	International Mother Language Day
Date of Activity	21.02.2025
Mode of Conduct	Offline
Time	9.00AM-12.00PM
Participants	Students-89 Faculty -3
Description	<p>On February 21, 2025, Auxilium College for Women observed International Mother Language Day with a special morning prayer session that celebrated linguistic heritage and cultural pride. As part of the event, S. Praveena, I B.A from the Department of Tamil, delivered an inspiring speech emphasizing the richness and greatness of the Tamil language. Her address resonated with the audience, reinforcing the importance of preserving and promoting one's mother tongue. The event was graced by the presence of the Principal and Vice Principal, along with faculty members from all departments. Students across disciplines also participated enthusiastically, adding to the significance and solemnity of the occasion.</p> <p>The observance served as a reminder of the vital role that language plays in shaping identity, culture, and community.</p> <div data-bbox="565 1344 1404 1980"><p>GPS Map Camera Regunathapuram, Tamil Nadu, India H46f+mvx, Regunathapuram, Tamil Nadu 622302, India Lat 10.561356° Long 79.124148° 21/02/2025 01:22 PM GMT +05:30</p></div>

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NAAN MUDHALVAN COURSE

Activity Name	Naan Mudhalvan Course - Digital Marketing
Date of Activity	04.02.2025
Mode of Conduct	Offline
Time	9.00 am - 1.30 pm
Venue	Auxilium College of Arts and Science For Women, Regunathapuram.
Resource Person	Ms.V.Sariswathi , Course Trainer
Participants	Students: 23 (Second Year B.A. Tamil)
Description	<p>A nine-week offline training program on Digital Marketing was organized for second-year B.A. Tamil students at Auxilium College of Arts and Science for Women, Regunathapuram, as part of the Naan Mudhalvan initiative by the Government of Tamil Nadu. The program was conducted from 21st January 2025 to 1st April 2025, with sessions held from 9:00 AM to 1:30 PM.</p> <p>The course was led by Ms. V. Sariswathi, an experienced course trainer, who guided students through key concepts and practical applications of digital marketing. The training focused on essential components such as:</p> <ul style="list-style-type: none"> ➤ Fundamentals and scope of Digital Marketing ➤ SEO (Search Engine Optimization) techniques ➤ Social Media Marketing strategies ➤ Email marketing practices ➤ Content creation and branding <p>Through this training, students gained hands-on experience and a foundational understanding of digital marketing tools and techniques. The sessions aimed to equip them with industry-relevant skills that enhance employability and entrepreneurial potential in a digitally-driven economy.</p> <p>This initiative reflects the commitment of the Government of Tamil Nadu and the college to promoting skill-based education and preparing students for future career opportunities in the digital domain.</p>

Photos





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NAAN MUDHALVANASSESSMENT

Activity Name	Naan Mudhalvan Assessment
Date of Activity	07.04.2025
Mode of Conduct	Off line
Time	9.00 am to 1.30 pm
Venue	Auxilium College of Arts and Science For Women, Regunathapuram, Karambakudi
External	Dr.P. Indiragandhi Guest lecturer, , Department of Tamil, Government Arts and Science College, Karambakkudi, Pudukkottai (Dt)
Participants	Students - 23 Faculty - 1
Description	<p>As part of the Naan Mudhalvan skill development initiative, an assessment was conducted on 7th April 2025 to evaluate the learning outcomes of the Digital Marketing training programme held for second-year B.A. Tamil students.</p> <p>The assessment took place at Auxilium College of Arts and Science for Women, Regunathapuram, Karambakudi, and was overseen by Dr. P. Indiragandhi, Guest Lecturer from the Department of Tamil, Government Arts and Science College, Karambakkudi. A total of 23 students and 1 faculty member participated in this evaluation process.</p> <p>The assessment aimed to measure students' grasp of key digital marketing concepts such as SEO, email marketing, social media strategies, and content creation. It served as a valuable opportunity for students to demonstrate the skills and knowledge gained during the nine-week training programme. This assessment marks the successful culmination of the training, reflecting the commitment of both the Government of Tamil Nadu and the institution to foster practical, skill-based education that enhances student employability in today's digital economy.</p>

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NAAN MUDHALVAN ASSESSMENT

Activity Name	Naan Mudhalvan Assessment
Date of Activity	05.04.2025
Mode of Conduct	Offline
Time	9.00 am to 1.30 pm
Venue	Auxilium College of Arts and Science For Women, Regunathapuram.
External Examiner	Dr.M.Mariyammal, Guest Lecturer, Department of Tamil ,Government Arts and Science College, Karambakudi, Pudukottai(Dt)
Participants	Students: 18
Description	<p>As part of the Naan Mudhalvan initiative by the Tamil Nadu Government, the Skill Development Examination in Career Readiness Course successfully conducted for III BA Tamil students. The course, categorized under the Tamil stream, was held offline over a period of 9 weeks, from February 18 to April 4, 2025. The final assessment took place on April 5 2025, at Auxilium College.Regunathapuram.</p> <p>Under the guidance of External Examiner Dr.M.Mariyammal, Students were assessed through a written examination where one question was assigned from each of the nine units in the syllabus. Additionally, the viva voce was conducted based on the students' written responses, allowing for a deeper evaluation of their understanding.</p> <p>A total number of 18 students enrolled in and successfully completed the course. The program offered techniques to be handled for the MSWord and MS Excel and also about basic knowledge about sending and receiving Email.</p>



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BUSINESS MODEL CANVAS

Activity Name	Workshop on Business Model Canvas (BMC)
Date of Activity	27 March, 2025
Mode of Conduct	Offline
Level of Activity	Level - 1
Participants	Faculty:07 Students:87
Description	<p>On March 27, 2025, the Auxilium Institution Innovation Council, in collaboration with the Department of Tamil, organized a one-day training workshop titled “Business Model Canvas.” The primary objective of the workshop was to introduce students to essential concepts in business development and entrepreneurship. The workshop commenced at 10:00 AM with R. Shanthi, Head of the Tamil Department, presiding over the inaugural session. Dr. T. Sangeetha, Professor in the Tamil Department, warmly welcomed all participants. The resource person for the day was Dr. M. Julie, Head and Assistant Professor of the Commerce Department. She delivered a dynamic and insightful session on key elements of business development, covering topics such as:</p> <ul style="list-style-type: none">➤ The fundamentals of business development➤ The role of economic growth in fostering entrepreneurship➤ Strategies for attracting and retaining customers➤ Innovative thinking in product development➤ Motivating students toward entrepreneurship <p>Dr. Julie’s session was highly interactive, encouraging active student engagement. Participants posed thoughtful questions, engaged in meaningful discussions, and expressed enthusiasm about starting their own business ventures. The workshop offered students a clear and practical understanding of the Business Model Canvas, enabling them to structure and visualize their business ideas effectively. A total of 94 participants, including students and faculty from the Tamil Department, attended the session. The event concluded at 12:00 PM with a vote of thanks delivered by Ms. I. Sheeba, Professor in the Tamil Department. She expressed heartfelt gratitude to the guest speaker, participants, and the organizing team for their valuable contributions, which made the workshop a resounding success.</p>

Brochure

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Regunathapuram PO., Karanbakudi TK., Pudukkottai (DT) – 622302, Tamil Nadu, India.

Auxilium Institution's Innovation Council
Organizes
Workshop on Business Model Canvas (BMC)

Speaker
Dr. M. Julie
IPR Activity Coordinator
Auxilium Institution's Innovation Council
Regunathapuram.

 **10.00 am**  **27 March 2025**  **Multipurpose Hall**

Organized by
AIIC & Department of Tamil

Photos





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SESSION ON HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS

Activity Name	Session on “How to plan for Start-up and legal & Ethical Steps”
Date of Activity	12 April, 2025
Mode of Conduct	Offline
Time	Level - 1
Participants	Faculty:04 Students:51
Description	<p>The Auxilium Institution's Innovation Council, in collaboration with the Department of Computer Applications, organized a session on “How to Plan for Start-up and Legal & Ethical Steps” on 12th April 2025. The resource person for the session was Dr. T. Sangeetha, Innovation Ambassador, Auxilium Institution’s Innovation Council. The session commenced with a warm welcome address by Ms. N. Sengamala Selvi, Head of the Department of Computer Applications. The objective of the session was to raise awareness about the legal and ethical aspects of startups for faculty members, students, and the entrepreneurial community. Dr. Sangeetha elaborated on the fundamentals of startups, including the process of initiation, fundraising methods, and the legal and ethical considerations that play a crucial role in a startup's success.</p> <p>The session proved highly beneficial for aspiring entrepreneurs and young innovators, enhancing their motivation and equipping them with the knowledge to transform their ideas into viable startups. It aimed to guide students in incubating their ideas, obtaining seed funding, accessing various grants, and understanding the essential requirements to establish a startup. Dr. Sangeetha also emphasized the importance of providing proper support and resources to individuals working in startups, ensuring they have access to accurate and timely information.</p> <p>The insights shared during the session are expected to empower participants in their entrepreneurial journeys, enabling them to make informed decisions and navigate challenges effectively. The session concluded with a vote of thanks delivered by Ms. R. Allirani, Convener of the Auxilium Institution’s Innovation Council.</p>

Photos

