

Institution's Innovation Council 6.0



AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Nationally Accredited With "A" Grade)

Affiliated To Bharathidasan University, Tiruchirappalli,

Regunathapuram, Karambakudi (TK), Pudukkottai (DT) – 622 302

Annual Report

IIC 6.0

(2023 – 2024)



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A. ABOUT AIIC INSTITUTE

Vision

The vision of the Auxilium Institution Innovation Council (AIIC) is to integrate innovation and entrepreneurship into the academic curriculum to instill a culture of creativity and problem-solving and to create a culture of continuous learning and improvement to stay at the forefront of innovation practices to broaden students' perspectives and enhance their ability to tackle complex problems.

Mission

- To encourage faculty to participate in industry collaborations and bring real-world problems into the classroom.
- To foster collaboration between researchers and startups, creating a symbiotic relationship.
- To organize regular guest lectures, workshops, and seminars featuring successful entrepreneurs and industry experts.
- To promote the commercialization of research outcomes through technology transfer and start-up initiatives.
- To establish innovation hubs, an incubation center within the institute to serve as collaborative spaces for students and faculty and to support startups with infrastructure, mentorship, and funding.
- To offer entrepreneurship training programs, covering business planning, design thinking, prototyping, project management, marketing, and financial management.
- To integrate hands-on, practical learning experiences into technology-related courses.
- To encourage participation in coding competitions, hackathon, and technology conferences.



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The journey of AIIC established at the Institute

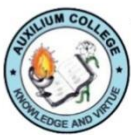
In June 2022, Auxilium Institution established the Innovation Council to oversee and implement a range of activities each quarter, including calendar events, celebratory activities, MIC-driven initiatives, and self-driven projects. Our active participation in these quarterly activities has been consistent and impactful.

The Council also facilitates ATL school linkage programs, refers higher education institutions to join IIC Networks, and coordinates IA participation according to the guidelines provided by the Institution's Innovation Council. We have signed a Memorandum of Understanding (MoU) with Periyar Maniyammai Institute of Science and Technology to receive incubation support.

During IIC 6.0, we were honored to be selected for the Impact Lecture scheme. In March, we successfully delivered two impactful lectures, which were well-received and contributed significantly to the program's objectives. This opportunity allowed us to share valuable insights and foster meaningful discussions within our community, enhancing our engagement and reinforcing our commitment to making a positive impact through education and knowledge sharing.

We were also selected for the Mentor-Mentee Scheme, where we are privileged to be mentored by SRM Institute of Science and Technology, Kattangulathur. Through this collaboration, we have actively participated in various activities organized by SRM, gaining valuable insights from their expertise and enhancing our own capabilities. This engagement has not only strengthened our relationship with SRM but also contributed to our growth and development as we strive for excellence.

Additionally, we have conducted an expert talk for referral institutes (Auxilium College of Education, Queens College, and Auxilium College of Arts and Science for Women, Chittampatti) on the introduction and functioning of the IIC.



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Our institution has also initiated the Auxi Incubation Centre, encouraging students to create products such as soap made from natural plants, cosmetic materials prepared with medicinal plants available locally, and jewelry crafted from cloth and fabrics in high demand. We are expanding our efforts by partnering with industries to further develop and establish the Auxi Incubation Centre.

Total No. Of Activities were organized as part of IIC 6.0

S.NO	Semester	Quarters	IIC Calendar Activity	IIC Celebration Activity	MIC Driven Activity	Self Driven Activity
1	I	I	7	3	0	12
		II	8	5	2	4
2	II	III	7	4	0	7
		IV	8	4	5	22
Total			30	16	07	45
Total No. Of Activities: 98						



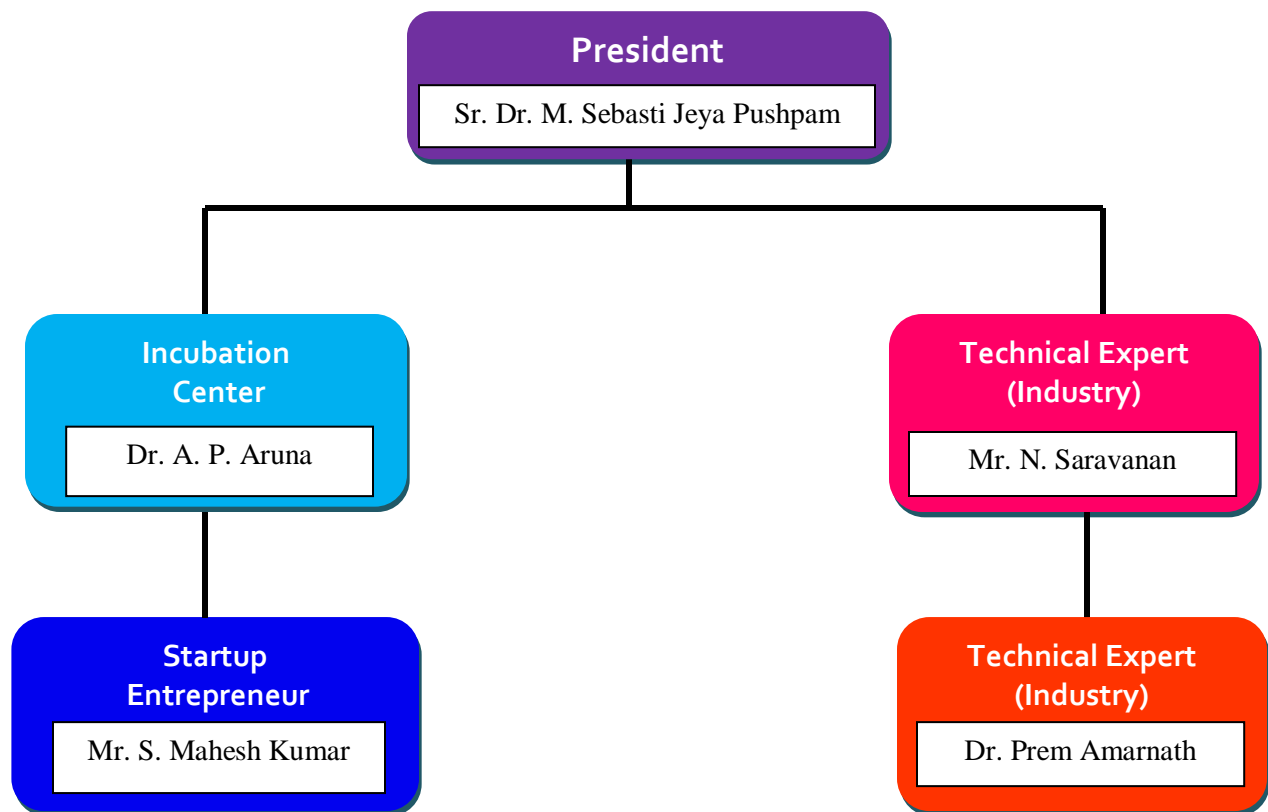
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Diversified representation in the IIC established at the institute from industry, Interdisciplinary & Departments/ Units, etc.

IIC 6.0 has representatives from varied sections such as the Incubation Centre, Industry, and Alumni Entrepreneur besides Faculty and Students of Auxilium College of Arts and Science for Women.



B. Brief mention of key functionaries at the IIC Institute

Internal Members			
S. No	Name of the Member	Role	Key Functionaries
1.	Sr. Dr. M. Sebasthi Jeya Pushpam	President	<ul style="list-style-type: none"> ✓ Leading the IIC council ✓ Responding to communication ✓ Ensuring IIC performance
2.	Sr. Dr. V. Santiagu Theresal	Vice President	<ul style="list-style-type: none"> ✓ Identifying potential entrepreneurs ✓ Developing students and faculty ✓ Commercializing innovations
3.	Ms. R. Allirani	Convener	<ul style="list-style-type: none"> ✓ Working with the Vice president ✓ Ensuring participation ✓ Documenting proceedings
4.	Dr. S. Padmavathi	ARIIA Coordinator	<ul style="list-style-type: none"> ✓ Provide advice on innovation and startup activities to increase the ARIIA ranking
5.	Ms. B. Suganya	Start up Activity Coordinator	<ul style="list-style-type: none"> ✓ To organizes workshops, seminars, and interactions with entrepreneurs, investors, and professionals.
6.	Ms. K. Sumithra	NIRF Coordinator	<ul style="list-style-type: none"> ✓ Responsible for NIRF-related activities
7.	Ms. A. Anitha Janova	Innovation Activity Coordinator	<ul style="list-style-type: none"> ✓ The IIC coordinator works to promote innovation-related activities on campus.
8.	Dr. T. Sangeetha	Social Media Coordinator	<ul style="list-style-type: none"> ✓ The ability to create engaging content that keeps the audience's attention
9.	Ms. S. Juliet Sellemmal	Internship Activity Coordinator	<ul style="list-style-type: none"> ✓ Propose ideas to the council to promote internship opportunities
10.	Dr. A. Joshphin Nirmala	IPR Activity Coordinator	<ul style="list-style-type: none"> ✓ Organizing and coordinating after IPR mentoring
11.	Ms. I. Sheeba	Member	<ul style="list-style-type: none"> ✓ Responsible for promoting innovation and entrepreneurship among students.

12.	Dr. A. Leema Rose	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
13.	Dr. P. Evangelin Teresa	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
14.	Ms. R. Prema	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
15.	Ms. K. Kodiyarasi	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
16.	Ms. S. Renilda	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
17.	Ms. A. Princiya	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
18.	Ms. P. Rajakumari	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
19.	Ms. S. Ponnarasi	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
20.	Ms. V. Sudarvizhi	Member	✓ Responsible for promoting innovation and entrepreneurship among students.
External Members			
21.	Dr. A. P. Aruna Periyar Technology Business Incubator	Member	Incubation Centre
22.	Mr. N. Saravanan Youth Point	Member	Expert from industry association
23.	Mr. S. Mahesh Kumar StartupTN, Thanjavur Regional Hub	Member	Startup Entrepreneur

C. Portfolio/graphical/Tabular representation of Resource strength (human capital and Physical capital) of the IIC institution

Total No. of IIC Members	Total No. of IAs	Total No. of faculty Mentors From Portal	Pre-Incubation Units, If any	Incubation Units, If any	IP Facilitation Unit, If any
20	20	20	-	01	-

D. Highlight Facilities, Infrastructure of Pre-Incubation & Incubation kind and Student bodies/clubs engaged in promotion of Innovation and Entrepreneurship in the campus.

Our Institute offers students four vibrant platforms to showcase their innovative and creative talents:

1. Institution's Innovation Council (IIC)
2. Auxi Incubation Centre
3. Entrepreneurship Development Cell (EDC)
4. National Innovation Startup Policy (NISP)

These initiatives are guided by a framework that fosters an educational ecosystem focused on start-ups and entrepreneurship opportunities for students, faculty, and staff. To support innovation, we have established state-of-the-art infrastructure, including:

- Four idea pitching rooms
- Two innovation incubation seminar halls
- Six Centre’s of Excellence

These facilities encourage students and faculty to develop and nurture their innovative projects, turning ideas into reality."

E. Highlight Achievements (Narrative/Graphical/tabular representation)

- Number and Different types of I&E and IPR activities Conducted: 03
- No. of student’s & faculty ideas generated: 05
- No. of student’s & faculty Innovation/prototypes developed: 0
- No. of IPs generated, published and granted: 0
- No. of Student &Faculty Start-ups/Ventures established: 0
- Amount spent on promotion and awareness generation on Innovation Entrepreneurship in the campus: 1732287
- Amount grant or fund supported to student &Faculty lead Innovations, start-ups and IPR: 0
- No. of Technology Transfer and Commercialization happened: 0

F. Highlight few best IIC Faculty/Student members and their achievements/

Rewarded for the innovations at different forum

- **Sr. Dr. V. Santiagu Therasal** was invited by Auxilium College of Education to give an expert talk on the "**Process of Innovation Development**."
- **Dr. P. Evangelin Teresa**, Innovation Ambassador, was invited by Cauvery College, Trichy, to assist with their Entrepreneurship and Innovation Cell.
- **Dr. A. Leema Rose**, Innovation Ambassador, and **Ms. R. Allirani**, IIC Convener, were invited by Queens College of Arts and Science to explain the Institution's Innovation Council (IIC) and its functions.
- **Ms. K. Sumithra**, NIRF Coordinator, was invited by Auxilium College of Arts and Science for Women, Chittampatti, to explain the IIC and its functions.

G. Highlight selected best Innovations & images with mention of inventor/innovation name

Student innovator Achievements

S.No	Student Innovator	Achievement
1	Ms. K. Mahalakshmi	Soap-making using coconut oil and caustic soda as the base and presented her previously prepared soaps infused with natural ingredients like beetroot, aloe vera, papaya, and Acalypha indica herb (commonly known as kuppaimeni).
2	Ms. R. Raghadharshini	Threaded bangles, Jumkas.
3	Ms. K. Gukapriya & Ms. J. Juby Jersha	Homemade lip balm.

H. Highlight selected start-ups established by students/faculties with mention of founder / cofounder name

S.No	Student Innovator	Achievement	Name of the Cofounder
1	Ms. R. Raghadharshini	Transforming trash into treasure: handcrafted, eco-friendly bangles and Jumkas from waste cloth and paper	Dr. A. P. Aruna Periyar Technology Business Incubator, Thanjavur.

I. List if any break through Innovations / Technology Developed at the institute (2-3 technology with 2-3 lines about technology and innovation:

- **Dynamic Logo and QR Code Design:** During our recent ideathon and innovative activities, students collaborated to create a unique logo design and QR code for the Department and gate entry. This initiative not only enhanced our visual identity but also integrated modern technology, allowing visitors to access departmental information seamlessly through their smartphones.
- **Award-Winning Logo Innovation:** Ms. Clarenca Mary, a talented student innovator, designed a striking logo that she presented at the Math Star 24 competition held at Bon Secours College, Thanjavur. Her creativity and vision earned her the first prize, showcasing our commitment to fostering student talent and promoting innovative thinking within our academic environment.

J. Participation of IIC-institute in various programs of Central and State Govt. Highlighting specially for the schemes or programs

- **NISP Adoption Status:** Faculty training has been completed, and the institute commenced implementation in the Academic Year 2022-2023.
- **STARTUPTN:** Participated in a meeting organized by the State Government to discuss the establishment of a Pre-Incubation Centre at Ganam School, aimed at supporting emerging startups.
- **IIC and ED Cell Meeting:** Participated in a meeting organized by the State Government at the Pudukottai Collector's Office to discuss innovation and entrepreneurship initiatives.

K. Detail of Social Media &Connections of IIC institute

Social Media	User ID
Face book	Auxilium Aux Coll
Instagram	auxiliumcollege_regunathapuram
X (Twitter)	auxilium_co
You tube	Auxilium College for Women, Regunathapuram

L. Testimonials from IIC Members and External Stakeholders about IIC Institute and the MoE's Innovation Cell

Sr. Dr. M. Sebasthi Jeya Pushpam: As President of our Institution's Innovation Council, I have championed innovation throughout our institution, leveraging the resources of MoE's Innovation Cell. Together, we have cultivated an entrepreneurial mindset, transforming ideas into tangible solutions. Our IIC has emerged as a hub for innovative thinking, resulting in successful startups and projects that redefine our approach to innovation.

Sr. Dr. V. Santiago Theresa: In my role as Vice President of our Institution's Innovation Council, I have supported initiatives that drive campus innovation in partnership with MoE's Innovation Cell. We have nurtured creative problem-solving and entrepreneurship, fostering a vibrant innovation ecosystem.

Ms. R. Allirani: As the IIC Convener, I have led our council in nurturing a culture of innovation and entrepreneurship with the guidance of MoE's Innovation Cell. We have launched initiatives that inspire creative thinking and risk-taking, leading to groundbreaking projects and startups.

Dr. S. Padmavathi: As the ARIIA Coordinator, I played a key role in securing national recognition for our Institution's Innovation Council. With MoE's Innovation Cell's support, we aligned our innovation efforts with ARIIA parameters, enhancing our ranking and promoting a culture of innovation.

Ms. A. Anitha Janova: Leading innovation activities at the IIC, I have driven a cultural shift that empowers students to embrace entrepreneurial thinking through challenges and competitions, backed by the expertise and resources of MoE's Innovation Cell.

Ms. S. Juliet Sellemmal: As the IIC Internship Coordinator, I have facilitated meaningful internships by connecting students with industry partners, supported by MoE's Innovation Cell. This hands-on experience allows students to navigate the challenges of entrepreneurship and innovation.

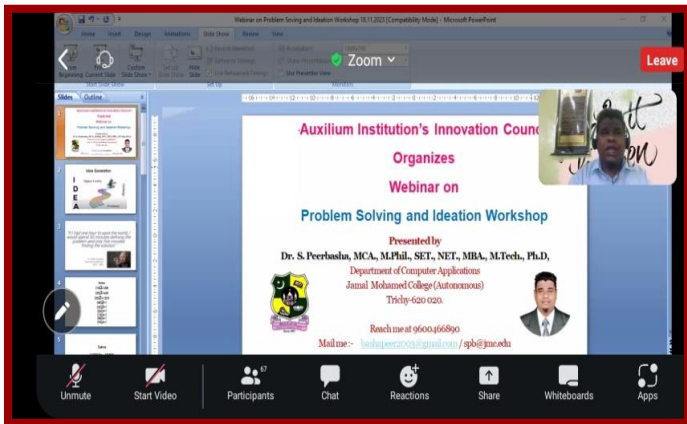
Dr. T. Sangeetha: In my role as IIC Social Media Coordinator, I have developed digital marketing strategies to promote our institution's innovation culture. The tools and strategies from MoE's Innovation Cell have enabled us to reach a wider audience.

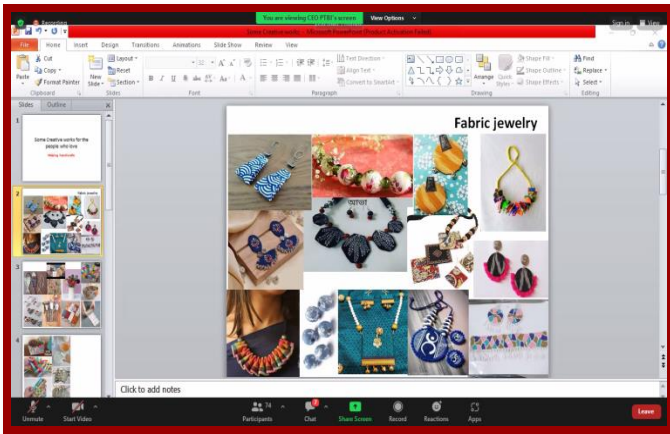
Ms. K. Sumithra: As the IIC's NIRF Coordinator, I have aligned our innovation activities with national ranking criteria, collaborating with MoE's Innovation Cell to showcase our projects, entrepreneurship initiatives, and IP contributions, underscoring our commitment to innovation.

Ms. B. Suganya: As the IIC Startup Activity Coordinator, I have empowered students to transform their ideas into startups, utilizing the support from MoE's Innovation Cell for training, mentorship, and funding.

Dr. A. Joshphin Nirmala: In my role as IIC IPR Activity Coordinator, I have guided students and faculty in protecting their innovations, leveraging MoE's Innovation Cell's resources and training on intellectual property rights.

M. Images







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 Long 79.124264°
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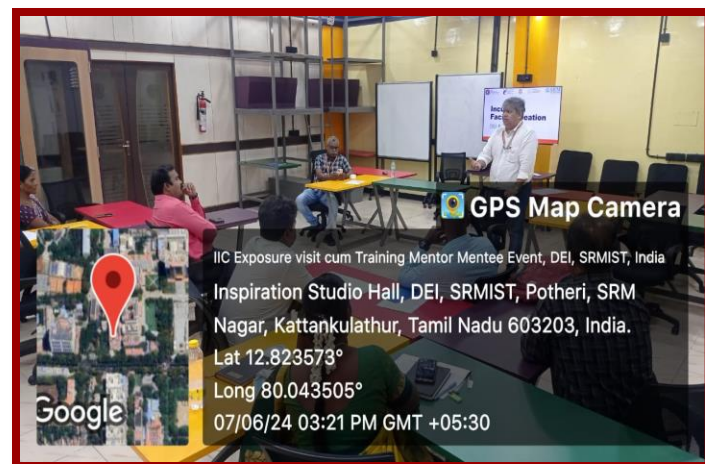
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 Long 79.050075°
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IIC Exposure visit cum Training Mentor Mentee Event, DEI, SRMIST, India
 Inspiration Studio Hall, DEI, SRMIST, Potheri, SRM Nagar, Kattankulathur, Tamil Nadu 603203, India.
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N. Contact

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