



# AUXILIUM COLLEGE OF ARTS AND SCIENCE FOR WOMEN

(Affiliated to Bharathidasan University, Thiruchirappalli)  
Regunathapuram (PO), Karambakudi (TK), Pudukkottai (DT) – 622302



## A ONE DAY MANAGEMENT DEVELOPMENT PROGRAMME FOR GENDER CHAMPION CLUB COORDINATORS

Activity Name	A One Day Management Development Programme for Gender Champion Club Coordinators
Date of Activity	04.10.2024
Organizers	Department of Women's Studies
Mode of Conduct	Offline
Time	9.00 am to 3.00 pm
Place	Kajamalai Campus, Bharathidasan University-Trichy.
Description	<p>A one-day Management Development Programme for Gender Champion Club Coordinators was jointly organized by Bharathidasan University and the University Grants Commission (UGC) at the Vina Mazumdar Seminar Hall, Department of Women's Studies, Bharathidasan University. Ms. D. Keerthi, Assistant Professor in the Department of Computer Science, Auxilium College of Arts and Science for Women, Regunathapuram, actively participated in the program, representing the institution.</p> <p><b>Session Highlights:</b> The program commenced with a warm welcome address by Professor S. Suba, who set the tone for the day's sessions and emphasized the importance of promoting gender awareness through educational institutions.</p> <p><b>Introduction to Gender Equality and Club Objectives:</b> Ms. Chanda, a research scholar from the Department of Women's Studies, offered an enlightening introduction to the concept of gender equality, and highlighted the objectives of Gender Champion Clubs in promoting gender sensitization and inclusivity among students.</p> <p><b>Significance of Gender Champion Clubs:</b> Dr. N. Murugeswari, the Organizing Secretary, provided a comprehensive session on the critical role played by Gender Champion Clubs in promoting women's equality. Her presentation included:</p> <p><b>Impact of Gender Inequality on Girls:</b> She discussed the various challenges and barriers girls face due to societal and structural inequalities.</p> <p><b>Club Rules and Activities:</b> She outlined the functioning of the clubs, detailing the rules, guidelines, and planned activities aimed at sensitizing the campus community.</p> <p><b>Benefits of Gender Equality:</b> Dr. Murugeswari stressed that gender equality benefits not only women and girls, but society as a whole, fostering inclusive development and mutual respect.</p> <p><b>Participant Engagement:</b> The program attracted active participation from faculty members across various colleges. Attendees shared their experiences, discussed best practices, and exchanged</p>

ideas to strengthen the implementation of Gender Champion Clubs in their institutions. This collaborative environment encouraged dialogue and mutual learning.

**Impact:**

The Management Development Programme concluded on a highly positive and impactful note, inspiring participants to take proactive steps toward promoting gender equality and women empowerment on their respective campuses. Participation certificates were distributed by Dr. N. Murugeswari, recognizing the coordinators' dedication to the cause.

Ms. D. Keerthi not only actively engaged in the program but also diligently executed all the key initiatives discussed during the sessions. She effectively extended these activities within our college, ensuring that the benefits reached the students and contributed meaningfully to creating a gender-sensitive and inclusive campus environment.

**Broucher**

**DEPARTMENT OF WOMEN'S STUDIES  
BHARATHIDASAN UNIVERSITY  
KHAJAMALAI CAMPUS, TIRUCHIRAPPALLI**

**&  
UNIVERSITY GRANTS COMMISSION, NEW DELHI**

**JOINTLY ORGANISES  
A ONE DAY MANAGEMENT DEVELOPMENT PROGRAMME  
FOR GENDER CHAMPION CLUB COORDINATORS**

**04.10.2024** **10.30 AM**

**VINA MAZUMDAR SEMINAR HALL, DWS,BDU.**

**Welcome Address**  
*Prof.S.Suba*  
Dept of Women's Studies  
BDU,Tiruchirappalli - 23.

**Significance of the programme**  
*Prof.N.Murugeswari*  
Organising Secretary  
Director and Head  
Dept of Women's Studies  
BDU,Tiruchirappalli - 23.

**Vote of thanks**  
*Ms.C.Vijayalakshmi*  
Research Scholar  
Dept of Women's Studies  
BDU,Tiruchirappalli - 23.

**Programme Coordinators**  
*Dr.M.S.Sameem Banu,DWS,BDU*  
Research Scholars  
&  
*M.A Gender Studies Students*

## Photos









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## INAGURATION OF GENDER CHAMPION CLUB

<b>Activity Name</b>	Inaguration of Gender Champion Club
<b>Date of Activity</b>	15.11.2024
<b>Mode of Conduct</b>	Off line
<b>Time</b>	10.00 am – 12.00 pm
<b>Venue</b>	Media hall
<b>Participants</b>	Faculty:1 Students:120
<b>Description</b>	<p>On November 15, 2024, Auxilium College of Arts and Science for Women, Regunathapuram, proudly inaugurated the Gender Champion Club (GCC), a proactive platform aimed at promoting gender equality, self-awareness, and empowerment among students.</p> <p>The event was honored by Rev. Sr. M. Sebastia Jaya Pushpam, Principal, and Rev. Sr. V. Santiagu Theresal, Vice Principal, who commended the college's initiative in fostering a gender-sensitive academic environment.</p> <p>Mrs. D. Keerthi, Coordinator of the Gender Champion Club, officially introduced the club, explaining its vision, core values, and objectives. She emphasized that the GCC would actively engage students through awareness campaigns, interactive sessions, workshops, and peer mentoring-all designed to empower them with knowledge, confidence, and the courage to address issues related to gender.</p> <p>As part of the inaugural session, Mrs. Keerthi conducted an enlightening talk on self-protection strategies and the need to develop resilience in the face of both sexual and non-sexual challenges. She also encouraged students to cultivate healthy habits, including balanced digital use and meaningful reading.</p> <p>With 120 students enrolled as active participants, the Gender Champion Club has laid a strong foundation for ongoing initiatives that aim to build an informed, equal, and respectful campus culture.</p>

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*Cordially invites you for the*

*Inaugurations of*

**GENDER CHAMPION CLUB**



**Organized by**  
**Department of Computer Science**

**Ms.D.Keerthi**  
**Co-ordinator ,Gender Champion Club**

**Ms.V.Yoheswari,**  
**GCC-Student Representative.**

 **Media Hall**  **15.11.2024**  **10.00 am**

## Photos







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### ACTIVISM AGAINST GENDER-BASED VIOLENCE WEEK-2024

<b>Activity Name</b>	Activism against Gender-Based Violence week-2024
<b>Date of Activity</b>	03.12.2024
<b>Mode of Conduct</b>	Off line
<b>Time</b>	10.00 AM – 12.00 PM
<b>Venue</b>	Room No - 22
<b>Participants</b>	Faculty:01 Students:60
<b>Description</b>	<p>The Bharathidasan University and UGC collaborated to organize the Gender Champion Club as part of the 16-day activism against gender-based violence, from November 25th to December 10th. As part of this initiative, the Gender Champion Club (GCC) of Auxilium College of Arts and Science, Regunathapuram, organized a special lecture on "Tackling the root causes of gender-based violence." The lecture was delivered by GCC Coordinator Mrs. D. Keerthi, Assistant Professor in the Department of Computer Science, emphasized the need for women's security in educational institutions and addressed issues such as child marriage and child abuse. She explained the scheme of the Women's Helpline (181) and assured the students that complaints would be kept confidential if needed. Mrs. Keerthi also highlighted instances where women's security is being misused and exploited. The lecture was followed by an interactive question-and-answer session. Students benefited from the event. The event concluded with a vote of thanks by Ms. Yoheswari, Student Representative of GCC.</p>



## Broucher


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*Cordially invites you for the*

**GENDER CHAMPION CLUB**

**Activism Against Gender-Based  
Violence Week**  
**25<sup>th</sup> November to 10<sup>th</sup> December - 2024**



*Root causes of gender-based violence*  
**03.12.2024**

**Organized by**  
**Department of Computer Science**

**Ms.D.Keerthi**  
**Co-ordinator ,Gender Champion Club**

**Ms.V.Yoheswari,**  
**GCC-Student Representative.**

## Photos



